



A Smarter Vision®

Gentex to Sponsor the Michigan International Auto Show

January 23, 2018

ZEELAND, Mich., Jan. 23, 2018 (GLOBE NEWSWIRE) -- [Gentex Corporation](#) (NASDAQ:GNTX), the Zeeland, Michigan-based supplier of digital vision and connected car features to the global automotive industry, was announced today as the presenting sponsor of the Michigan International Auto Show, which runs February 1-4, 2018, at DeVos Place in downtown Grand Rapids. The show, annually hosted by the Grand Rapids New Car Dealers Association (GRNCDA) and produced by ShowSpan Inc., is currently celebrating its 20th anniversary.

This year's event will showcase hundreds of vehicles from more than 35 global manufacturers, including sedans, vans, SUVs, trucks, hybrids, sports cars and a handful of pre-production and concept vehicles. 2018 will also see the return of the "Million Dollar Motorway," a room filled with dozens of luxury cars, including Aston Martin, Bentley, Cadillac, Lamborghini, Lexus, Maserati, Porsche, Rolls Royce and others. The Gilmore Car Museum, which is celebrating its 65th anniversary, is also back with an impressive display of vintage vehicles.

"Gentex supplies automotive technology to nearly every brand and vehicle make found at the show," said Gentex President and CEO Steve Downing. "Sponsoring it is our way of saying 'thanks' to the car dealers that specify our features, the consumers that purchase and use them, and the great West Michigan community in which we operate."

To further support the show, Gentex plans a large display area where it will showcase some of its automotive technology. The setup will include the Company's custom built 2017 Jeep Wrangler Unlimited Rubicon, which was extensively modified by Gentex and American Custom Jeeps. The vehicle's bodywork, suspension, wheels, lighting, interior, drivetrain and feature set are all custom, and it highlights Gentex's latest rear vision, camera, and home automation technologies.

Helping to staff Gentex's booth will be recruiting representatives from the Company's Human Resources Department, who will be available to discuss potential employment opportunities. As one of West Michigan's largest employers, and as a growing technology company, Gentex is continually hiring new personnel. The company has immediate openings for production team members, which it recruits for during open interviews that take place every Wednesday from 7 a.m. to 4 p.m. at its Riley Street Facility, 58 E. Riley, Zeeland, MI.

As an employer, Gentex is known for its extensive campus amenities, benchmark benefits package, quarterly bonus and 401k plans, and unique corporate culture.

Founded in 1974, Gentex Corporation (NASDAQ:GNTX) is a leading supplier of vision-related features to the global automotive industry. The company's products include sophisticated electronic mirrors that eliminate headlamp glare, camera systems that optimize forward lighting, LCD displays that augment the rearward view, and alerts that warn the driver of potential hazards. Gentex features are styled with the same sophistication as the technology they deploy, with benchmark quality and proven performance. Visit the company website at www.gentex.com.

SHOW INFORMATION CONTACTS:

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[Primary Logo](#)

Source: Gentex Corporation