GENTEX CORPORATION
A Smarter Vision®

Looking Out For You

Analyst and Investor Day

October 1, 2015

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Safe Harbor

Safe Harbor for Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The statements contained in this communication that are not purely historical are forward-looking statements. Forward-looking statements give the Company's current expectations or forecasts of future events. These forward-looking statements generally can be identified by the use of words such as "anticipate", "believe", "could", "estimate", "expect", "fore- cast", "goal", "hope", "may", "plan", "project", "will", and variations of such words and similar expressions. Such statements are subject to risks and uncertainties that are often difficult to predict and beyond the Company's control, and could cause the Company's results to differ materially from those described. These risks and uncertainties include, without limitation, changes in general industry or regional market conditions; changes in consumer and customer preferences for our products; our ability to be awarded new business; continued uncertainty in pricing negotiations with customers; loss of business from increased competition; customer bankruptcies or divestiture of customer brands; fluctuation in vehicle production schedules; changes in product mix; raw material shortages; higher raw material, fuel, energy and other costs; unfavorable fluctuations in currencies or interest rates in the regions in which we operate; costs or difficulties related to the integration of any new or acquired technologies and businesses; changes in regulatory conditions; warranty and recall claims and other litigation and customer reactions thereto; possible adverse results of pending or future litigation or infringement claims; negative impact of any governmental investigations and associated litigations including securities litigations relating to the conduct of our business. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date they are made. The Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law or the rules of the Nasdaq Global Select Market. Accordingly, any forward-looking statement should be read in conjunction with the additional information about risks and uncertainties identified under the heading "Risk Factors" in the Company's latest Form 10-K and Form 10-Q filed with the SEC.

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Gentex Corporation - Overview

- **Established:** 1974
- **Core Competencies:**
  - Electronics & Microelectronics
  - Vision Systems & Cameras
  - Software Design
  - Chemistry and Coatings
  - Automated Assembly
  - Glass Processing

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Gentex Corporation - Overview

- **Competitive Advantages:**
  - Distinct Products and Location
  - Superior Quality
  - Strong Intellectual Property
  - Dominant Market Share
  - Unique Fusion of Technologies

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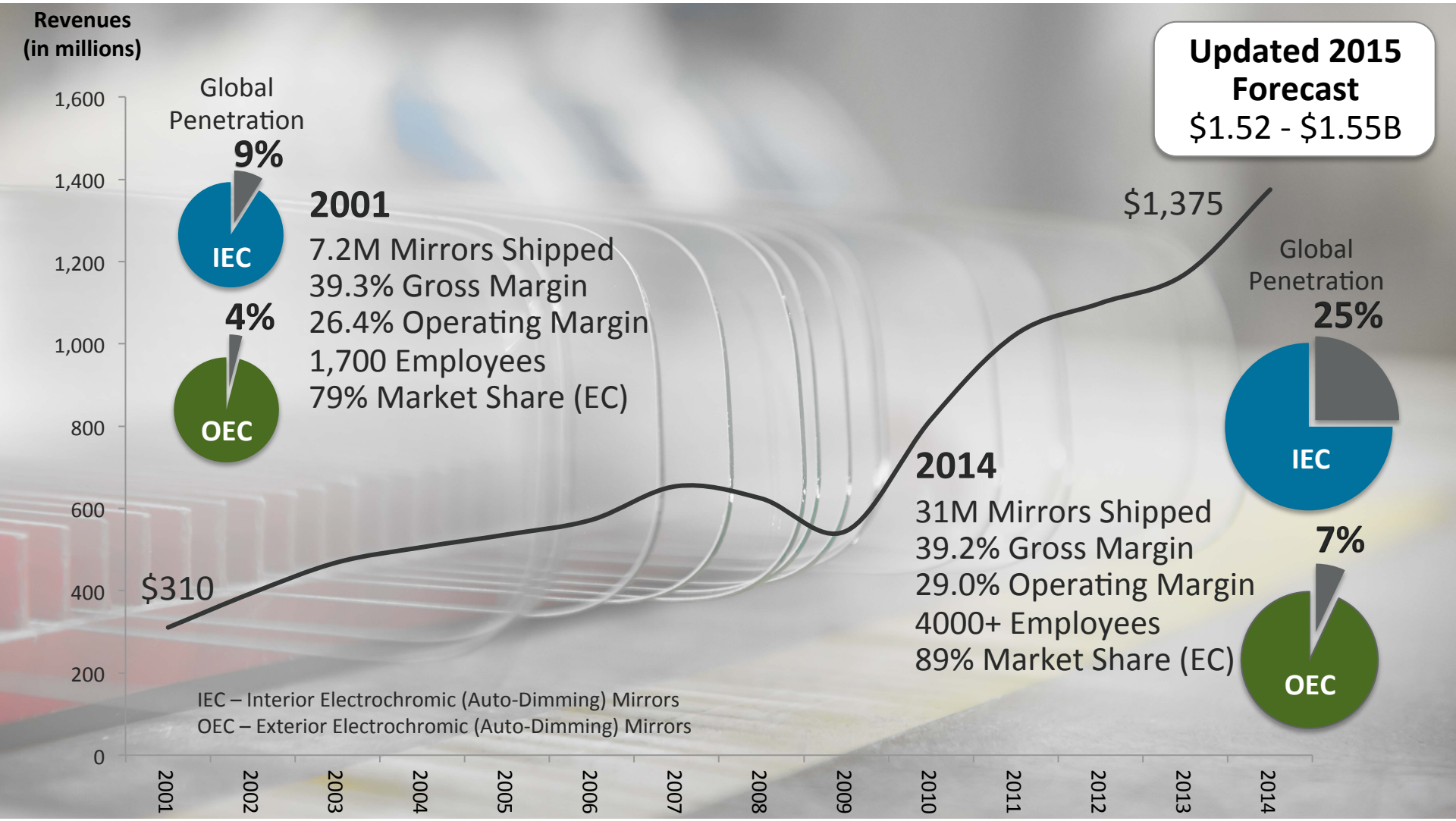
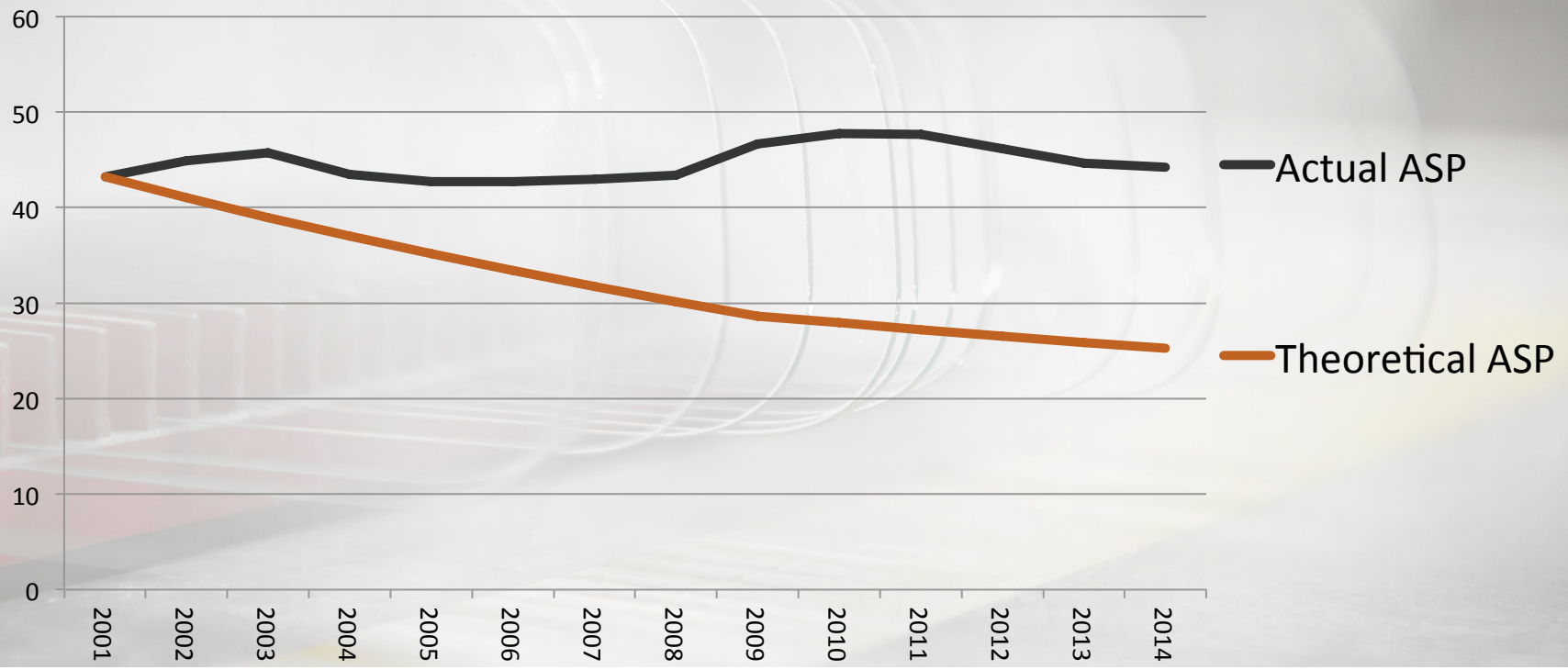
A History of Sustained Growth

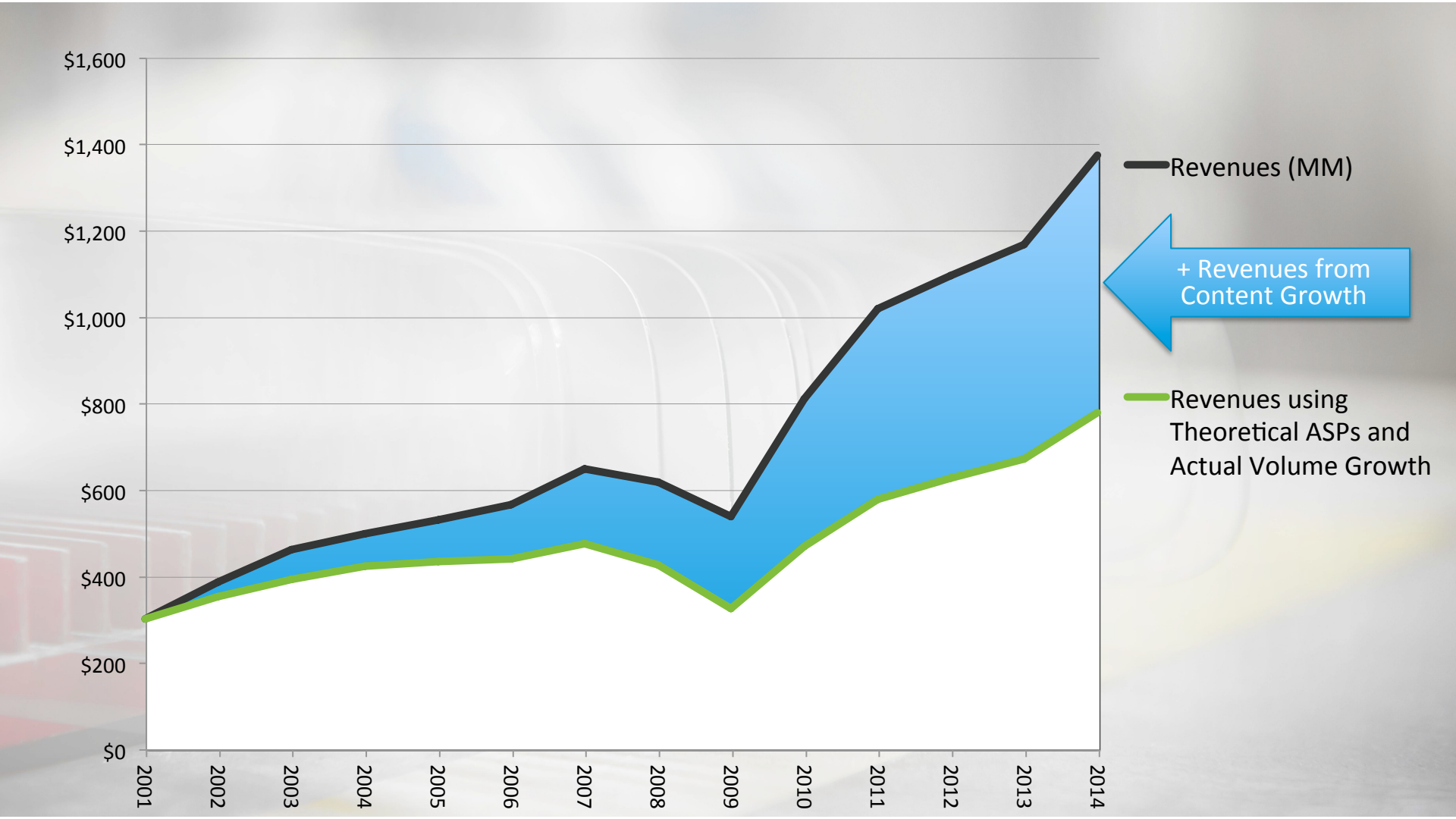


Annual Price Reductions and Content Growth

- If APRs continued at historical levels, without content growth …
  - APRs would have dropped ASPs from mid 40's to the mid 20's
- Gentex maintains ASP through content growth
- Growing volumes opens up the door for more content growth



Adding Content and Increasing Volumes



Inside Frameless Mirrors

- Mirrors as sophisticated as the technology they deploy
- New frameless designs

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Outside Mirrors

- Curved Glass
  - Convex
  - Aspheric
  - Flat-to-Curve
- Turn Signals
- Blind Spot Warning Lights
- Approach Lighting

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Are mirrors going away?

- No. Continuing to grow at Gentex.
- OEMs are interested in adding display content
  - Gentex Full Display Mirror
  - Accretive to our inside mirror business
- In the longer term …
  - Electrochromics continue to grow at a faster rate
  - Dual-modality allows for fail-safe solution
- In the near/mid term, display-only systems still …
  - Cost more
    - Components are more expensive
    - Require re-tooling the vehicle
    - Removes optionality for OEM
  - Are not yet legal as a total replacement option
  - Have technical hurdles associated with failure mechanisms
  - Have a consumer preference hurdle
    - Do not provide optionality for drivers
    - Are still 2 dimensional vs 3 dimensional
    - Issue for certain drivers
  - Need to be in the right location

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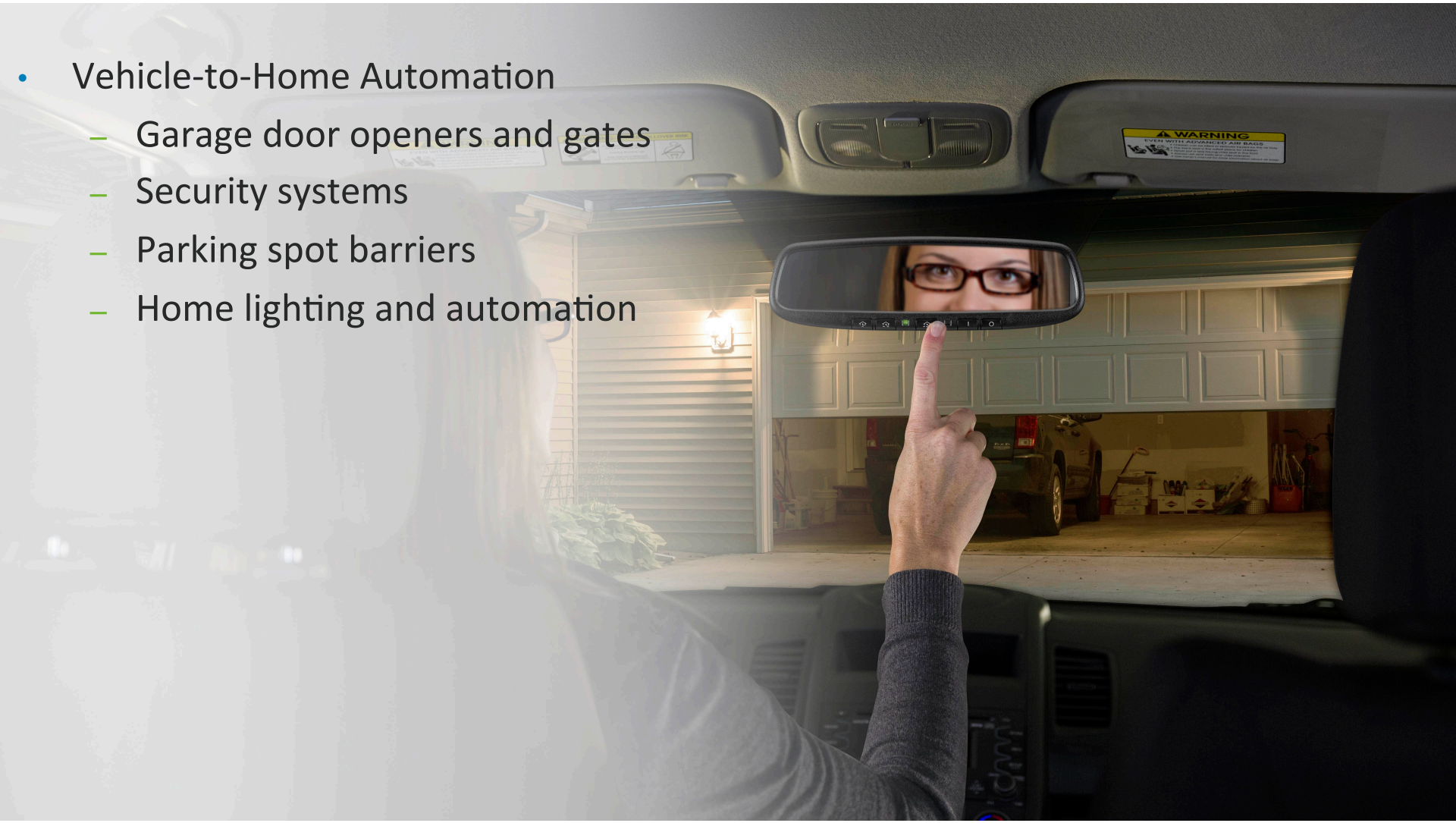
HomeLink®

- Vehicle-to-Home Automation
  - Garage door openers and gates
  - Security systems
  - Parking spot barriers
  - Home lighting and automation



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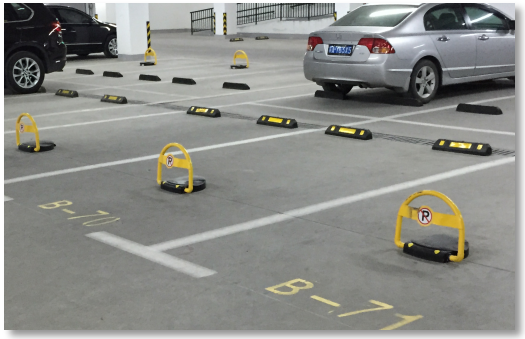
HomeLink® Opportunities

- China
  - Product Compatibility
    - Parking barriers
    - Garage doors
  - Existing OEMs
    - Part compatibility
- Non-automotive applications



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SmartBeam®

- Gentex-designed CMOS imagers, cameras, and software algorithms combine to create industry-leading lighting control systems
- Mirror-integrated for optimal performance and packaging
- Gen 4 imager provides ADAS functionality:
  - Auto High Beam
  - Dynamic Forward Lighting
  - LED Matrix Beam
  - Fog Detection
  - Lane Detection

SMARTBEAM®

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SmartBeam and the ADAS Market

- Increasing demand for ADAS systems
- Competitor's Strategy
  - Top-end, fully loaded ADAS systems
  - Great technology
  - The same at all OEMs
  - Expensive
  - Increasingly competitive marketplace
- Gentex's Strategy
  - Middle and low trim packages
  - Supplementing other driver assist programs
  - High beam controls, lane departure, traffic sign recognition

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Full Display Mirror

- Enhanced rearward visibility
- Dual modes:
  - Mirror Mode
  - Display Mode
- Proprietary high dynamic range imager
- Custom camera integration options

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Other Products and Features

A Strategic Module for Content and Feature Delivery

- Unique, value-added, safety-related, priceable features, including:
  - Glare Management
  - Displays
  - Sensors & Transceivers
  - Telematics
  - Driver Interfaces
  - Microphones
  - Lighting and Signals
  - Rear Vision Systems

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Multi-Market Products and Technology

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Thank You

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