



Gentex Promotes Los to Senior Vice President

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ZEELAND, MI--(Marketwire - Feb 21, 2012) - Gentex Corporation (NASDAQ: GNTX), the Zeeland, Michigan-based manufacturer of automatic-dimming rearview mirrors and camera-based lighting-assist and driver-assist systems for the automotive industry, commercial fire protection products and dimmable aircraft windows, today announced that Human Resources Vice President Bruce Los has been promoted to Senior Vice President.

Los has been with Gentex since 2004, leading the Company's Human Resources group. In his new role, he has responsibility for Facilities, the Travel/Flight Department, and Human Resources -- groups that provide global infrastructure support for the Company's employees.

"Bruce has been a great asset to Gentex," said Gentex Chairman of the Board and Chief Executive Officer Fred Bauer. "He and his team have worked hard to find the best people to help build our organization, and to help maintain the cultural 'Foundations' that have been a key to the Company's success. He has also been providing leadership in other areas of the Company and is currently assisting in the Information Technology area as we refine our global infrastructure," said Bauer.

Los began his career in 1977 at Prince Corporation (acquired by Johnson Controls, Inc., in 1996), serving in various leadership positions, including vice president of Human Resources. Los holds a bachelors degree in Economics from Calvin College (Grand Rapids, MI). He serves on many local volunteer boards. He and his wife, Deb, reside in Holland, MI.

Founded in 1974, [Gentex Corporation](#) is the leading supplier of automatic-dimming rearview mirrors and camera-based lighting-assist and driver-assist systems to the global automotive industry. The Company also provides commercial smoke alarms and signaling devices to the North American fire protection market, as well as dimmable aircraft windows for the commercial, business and general aviation markets. Based in Zeeland, Michigan, the international Company develops, manufactures and markets interior and exterior automatic-dimming automotive rearview mirrors that utilize proprietary electrochromic technology to dim in proportion to the amount of headlight glare from trailing vehicle headlamps. More than half of the Company's interior mirrors are sold with advanced electronic features, and more than 98 percent of the Company's net sales are derived from the sale of auto-dimming mirrors to every major automaker in the world.

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