

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, DC 20549

---

**FORM 8-K**

---

**CURRENT REPORT**  
**Pursuant to Section 13 OR 15(d)**  
**of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): September 12, 2013

---

**GENTEX CORPORATION**  
(Exact name of registrant as specified in its charter)

---

**Michigan**  
(State or other jurisdiction  
of incorporation)

**0-10235**  
(Commission  
File Number)

**38-2030505**  
(IRS Employer  
Identification No.)

**600 North Centennial Street**  
**Zeeland, Michigan**  
(Address of principal executive offices)

**49464**  
(Zip Code)

**Registrant's telephone number, including area code: (616) 772-1800**

(Former name or former address, if changed since last report.)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- 
-

---

**Section 7 - Regulation FD****Item 7.01 Regulation FD Disclosure.**

Gentex Corporation made a presentation to certain investors and analysts on September 12, 2013. A copy of the presentation is attached as Exhibit 99.1 to this Current Report.

**Section 9 - Financial Statements and Exhibits****Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

99.1 Gentex Investor & Analyst Meeting Presentation, dated September 12, 2013.

---

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: September 12, 2013

GENTEX CORPORATION  
(Registrant)

By /s/ Fred Bauer

Fred Bauer  
Its Chairman of the Board and  
Chief Executive Officer

**GENTEX**  
CORPORATION

## Different by Design

Gentex Investor & Analyst Meeting  
September 12, 2013

Integrating automotive safety technology in ways others can't...

Gentex Confidential

- Welcome !
- Housekeeping
  - Refreshments
  - Restrooms
- Agenda
  - Analyst Meeting Focus: Product Update
    - Product Presentation – Deming Conference Room
    - Product Demonstration – Breakout Tour
    - The Future – Deming Conference Room
    - Q&A



# Safe Harbor Statement

**GENTEX**  
CORPORATION

This Gentex analyst meeting contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act, as amended, that are based on management's beliefs and information currently available to us, and are also based on assumptions and analyses made by us in light of our experience and perception of historical trends, current conditions and expected future developments, as well as other factors we believe are appropriate under the circumstances. However, whether actual results and developments will conform to our current expectations, estimates and projections about the global automotive industry, the economy and the Company itself is subject to a number of risks, assumptions and uncertainties, many of which are beyond our control, and the affects can be difficult to predict. Words like "anticipates," "believes," "confident," "estimates," "expects," "forecasts," "hopes," "likely," "plans," "projects," "optimistic," and "should," and variations of such words and similar expressions identify forward-looking statements. These statements do not guarantee future performance and involve certain risks, uncertainties, and assumptions that are difficult to predict with regard to timing, expense, likelihood and degree of occurrence. These risks include, without limitation, the pace of economic activity in Europe, Asia and in the United States, employment and other general economic conditions; worldwide automotive production; the maintenance of the Company's market share; the ability to control costs, including the ability to achieve purchasing and manufacturing cost reductions, control and leverage fixed overhead costs, maintain margins; the ability to control E,R&D and S,G&A expenses. Additionally, these risks include competitive pricing pressures; the mix of products purchased by customers; the market for and the success of certain of the Company's mirror products (e.g. Rear Camera Display, SmartBeam<sup>®</sup> and other camera-based driver-assist and lighting-assist products), including vehicle model penetration and option take rates; changes in customers' marketing strategies; consumer confidence and the impact on production volume levels; intellectual property litigation risk; the ability to continue to make and sell product innovations; customer inventory management; scheduled production shutdowns at our customers' production facilities; currency fluctuations; interest rates; equity prices; the financial strength/stability of the Company's customers (including their Tier 1 suppliers); potential impact of supply chain disruptions including but not limited to those caused by natural disasters and any other part shortages; potential restructuring/sale of OEM business segments or suppliers; potential customer (including their Tier 1 suppliers) bankruptcies; and other risks identified in the Company's other filings with the Securities and Exchange Commission. Therefore, actual results and outcomes may materially differ from what is expressed or forecasted. Furthermore, the Company undertakes no obligation to update, amend, or clarify forward-looking statements, whether as a result of new information, future events, or otherwise.

**Gentex Confidential**

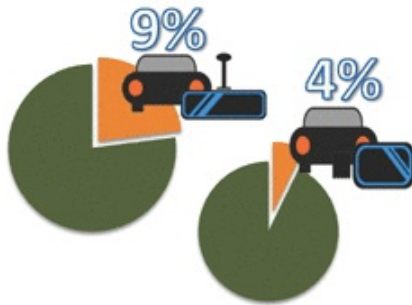
# Update Our Understanding

**GENTEX**  
CORPORATION

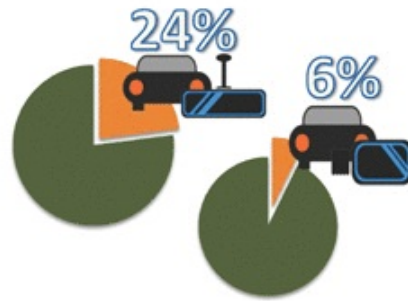
▶ **COMMON MISCONCEPTION:** *“The company’s end market appears to be penetrated.”*

▶ **ACTUAL:**

Gentex Global Average  
Application Rates - 2001



Gentex Global Average  
Application Rates - 2012



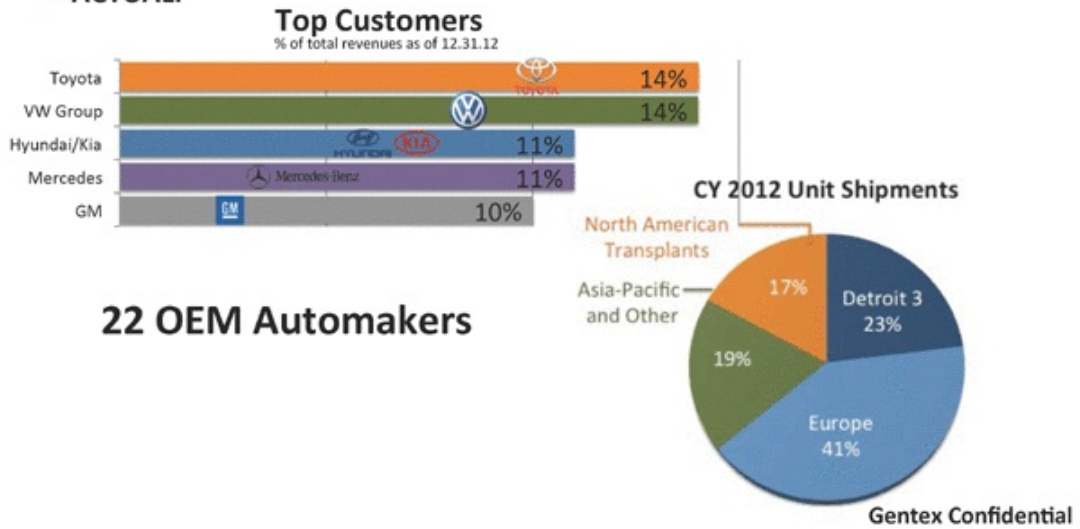
Gentex Confidential

# Update Our Understanding

**GENTEX**  
CORPORATION

- ▶ **COMMON MISCONCEPTION:** "Revenues are dependent on a small number of customers."

- ▶ **ACTUAL:**





# Update Our Understanding

**GENTEX**  
CORPORATION



- ▶ **COMMON MISCONCEPTION:** *“Revenue is dependent on key platforms like the GM GMT900, Cadillac, Ford Expedition / Navigator, Chrysler Grand Cherokee, and Chrysler 300.”*

- ▶ **ACTUAL:**

Rank	Vehicle Platform Rank	Vehicle Platform Class
1	Japan / Korea	C, D, E
2	Europe	D, E
3	Europe	C, D
4	Europe	D
5	Japan / Korea	D, E
6	Europe	C, D
7	Europe	E, F
8	North America	E
9	Europe	E, F
10	Japan / Korea	C, D
11	Europe	C
12	North America	C, D, E
13	Japan / Korea	D, E
14	Japan / Korea	C, D, E
15	North America	D
16	Europe	E
17	Japan / Korea	D, E
18	Europe	C, D
19	North America	D
20	Europe	C

Gentex Confidential

# Update Our Understanding

**GENTEX**  
CORPORATION

- ▶ **COMMON MISCONCEPTION:** *“E, R&D as a percentage of sales is lower than expected, apparently driven by reduced investment in the business.”*

- ▶ **ACTUAL:**

Year	Net Sales	E, R&D Expenses	E, R&D % of Sales
2012	\$ 1,099,560,000	\$ 85,004,000	7.73%
2011	\$ 1,023,762,000	\$ 81,634,000	7.97%
2010	\$ 816,263,000	\$ 64,100,000	7.85%
2009	\$ 544,523,000	\$ 47,128,000	8.65%
2008	\$ 623,800,000	\$ 51,889,000	8.32%
2007	\$ 653,933,000	\$ 50,715,000	7.76%
2006	\$ 572,267,000	\$ 41,774,000	7.30%
2005	\$ 536,484,000	\$ 35,059,000	6.53%
2004	\$ 505,666,000	\$ 30,834,000	6.10%
2003	\$ 469,019,000	\$ 26,614,000	5.67%
2002	\$ 395,258,000	\$ 22,973,000	5.81%
2001	\$ 310,305,000	\$ 20,685,000	6.67%
2000	\$ 297,421,000	\$ 16,901,000	5.68%
1999	\$ 262,155,000	\$ 13,755,000	5.25%
1998	\$ 222,292,000	\$ 10,984,000	4.94%

**E, R&D expenses were up in Q1, 2013, versus Q4, 2012.**

**E, R&D expenses were up in Q2, 2013, versus Q1, 2013.**

Gentex Confidential

# Update Our Understanding

**GENTEX**  
CORPORATION

GENTEX CORP – 10-Q – 20130802 – MANAGEMENT\_ANALYSIS

## **Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.**

The Company previously announced a facility expansion plan for a 120,000 square-foot expansion project connecting two of its manufacturing facilities in Zeeland, Michigan, which has been substantially completed, with a total cost of approximately \$22 million. The Company is expected to incur approximately \$3 million in additional building-related costs to bring certain manufacturing and lab functions online within this facility, which is expected to be completed by December 31, 2013.

The Company also previously announced a facility expansion plan for a 10,000 square-foot facility to centralize the production and distribution of chilled water that is used in production, chemical labs, as well as air conditioning. The facility expansion has been completed and is in the early stages of production. Total costs for this facility were approximately \$11 million. The Company incurred approximately \$29 million in facility related costs pertaining to the above projects through June 30, 2013.

After the above facility expansion projects are completed, the Company estimates that it will have building capacity to manufacture approximately 21-23 million interior mirror units annually and approximately 10 million exterior mirror units annually, based in each case on current product mix.

**The Company believes its existing and planned facilities are suitable, adequate, and have the capacity necessary for current and near-term planned business.**

Gentex Confidential

# Update Our Understanding

**GENTEX**  
CORPORATION



**Gentex Confidential**

# Update Our Understanding

**GENTEX**  
CORPORATION



Gentex Confidential

## Different by Design

Strategy

Product Update

Product Demonstration

The Future

Q & A

Different by Design

**GENTEX**  
CORPORATION

Strategy



Gentex Confidential

# The Gentex Challenge

**GENTEX**  
CORPORATION

- Challenge:
  - Industry puts suppliers in the commodity box

- Strategy:
  - Technology integration partner for vision and safety related automotive features



Gentex Confidential



## The Automaker Challenge

**GENTEX**  
CORPORATION

- Effective integration of electronic content
  - Displays, transceivers, telematics, microphones, lighting, driver-assist, and more
  - Need to balance safety, cost, aesthetics, performance



Gentex Confidential

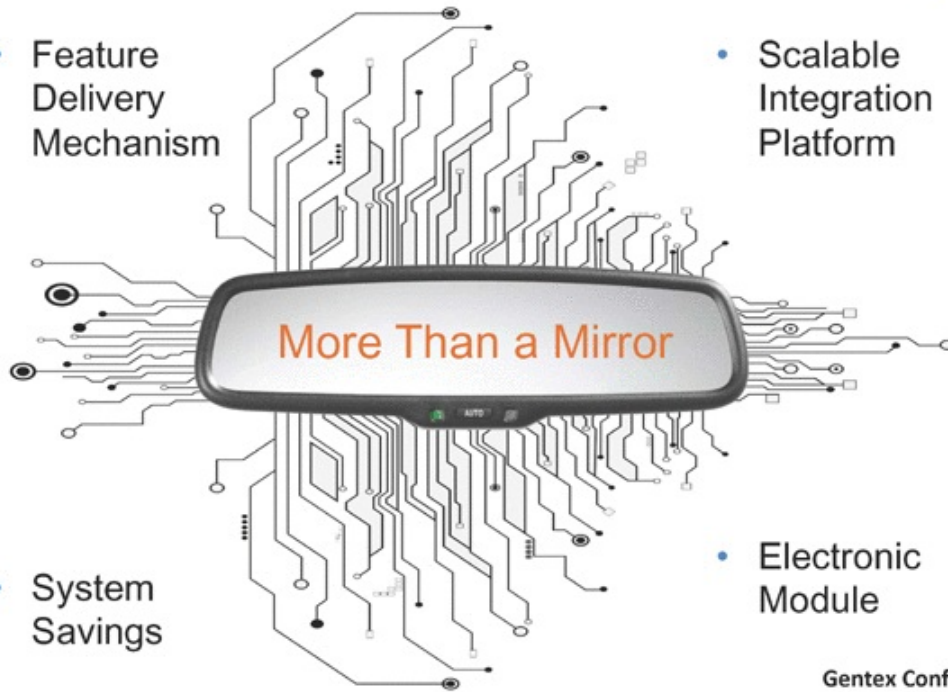
# The Gentex Solution

**GENTEX**  
CORPORATION



- Feature Delivery Mechanism

- Scalable Integration Platform



- System Savings

- Electronic Module

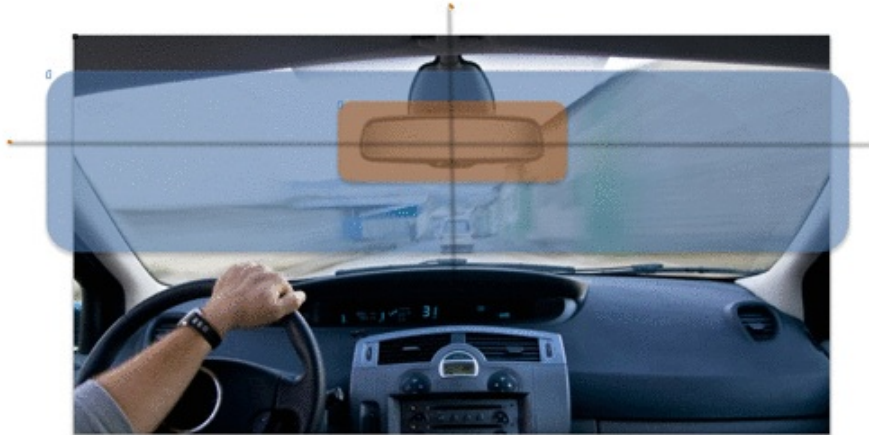
Gentex Confidential

# The Gentex Advantage

**GENTEX**  
CORPORATION

- Mirror = free space

Look Here to  
Integrate Features



Gentex Confidential

# Why the Mirror?

GENTEX CORPORATION

- Location

- In driver's line-of-sight
- Easy adjustment and interaction
- Surrounded by glass
- Superior view of the road
- Consistent location across vehicle platforms



Mirror	Vehicle Trim Level	Feature Descriptions
	Base	Auto-dimming mirror
	Middle	Auto-dimming mirror with compass and HomeLink
	Upper	Auto-dimming mirror with compass, microphone, RCD, and HomeLink

Gentex Confidential

# Features

**GENTEX**  
CORPORATION



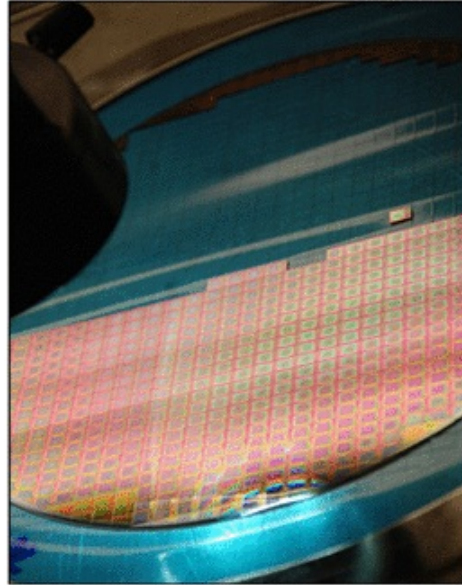
HomeLink® and the HomeLink House are registered trademarks of Johnson Controls, Inc.

**Gentex Confidential**

Different by Design

**GENTEX**  
CORPORATION

Product  
Update



Gentex Confidential

# EC - Electrochromics (Auto-Dimming)

**GENTEX**  
CORPORATION



- **Feature/Benefits:**

- More glare today than ever
- New brighter headlamp technology
- Higher mounted headlamps on trucks and SUVs
- Improves reaction times and stopping distances
- Makes nighttime driving safer and more enjoyable
- Electronic platform for additional electronic features

Inside Base EC Mirror	Applications
Total OEM's	22
Total Vehicle Brands	42
Total Nameplates	280

Outside Base EC Mirror	Applications
Total OEM's	15
Total Vehicle Brands	34
Total Nameplates	120

Gentex Confidential

# Outside EC Mirror with Features

**GENTEX**  
CORPORATION



Turn Signal



Slide Blind Zone Alert

Outside EC Mirror with Feature	Applications
Total OEM's	10
Total Vehicle Brands	21
Total Nameplates	63

Gentex Confidential



# Interior Lighting

**GENTEX**  
CORPORATION



- Feature/Benefits:
  - LED map lights or soft cabin ambient lighting
  - No windscreen reflection when "on" as mirror lighting is below driver's line-of-sight
  - No need to tool separate overhead modules for each vehicle

Inside EC Mirror with Lighting	Applications
Total OEM's	6
Total Vehicle Brands	11
Total Nameplates	52

Gentex Confidential

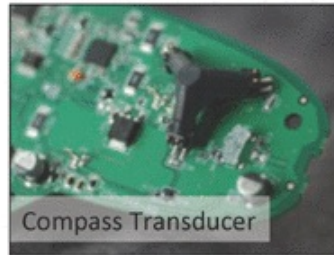
# Compass

**GENTEX**  
CORPORATION



- **Features/Benefits:**

- Highly accurate digital compass
- Ergonomic, easy-to-read display
- Driver-preferred location



Inside EC Mirror with Compass	Applications
Total OEM's	10
Total Vehicle Brands	15
Total Nameplates	102

Gentex Confidential

# Microphone

**GENTEX**  
CORPORATION



- **Feature/Benefits:**

- Mirror-integrated interface
- Hands-free microphones
- Consistent location for quick-to-market, cross-car-line application
- Button backlighting for easier nighttime operation



Inside EC Mirror with Microphone	Applications
Total OEM's	5
Total Vehicle Brands	10
Total Nameplates	44

Gentex Confidential

# Displays

**GENTEX**  
CORPORATION



- **Feature/Benefits:**

- Optimal location
- Easy, cost-effective integration
- Numerous display types
- Numerous display options
  - Video applications
  - Information delivery
  - Alerts & notifications
  - Menus and owner's manual information

Inside EC Mirror with Video Display	Applications
Total OEM's	12
Total Vehicle Brands	17
Total Nameplates	83

Gentex Confidential



**SB SMARTBEAM**



- **Feature/Benefits:**

- SmartBeam family of products for automatic headlamp performance
  - High Beam Assist
  - Dynamic Forward Lighting
  - Motorway Detection
  - Village Detection
  - Tunnel Detection
  - Navigation Fusion
  - Driver Assist



Inside EC Mirror with Camera	Applications
Total OEM's	10
Total Vehicle Brands	20
Total Nameplates	97

Gentex Confidential



• **Feature/Benefits:**

- 3-button radio frequency transmitter for operating garage doors, estate gates, home lighting, and more . . .



Inside EC Mirror with HomeLink	Applications
Total OEM's	8
Total Vehicle Brands	14
Total Nameplates	101

Gentex Confidential

# Update Our Understanding

**GENTEX**  
CORPORATION



Inside Base EC Mirror	Applications
Total OEM's	22
Total Vehicle Brands	42
Total Nameplates	280

Outside Base EC Mirror	Applications
Total OEM's	15
Total Vehicle Brands	34
Total Nameplates	120

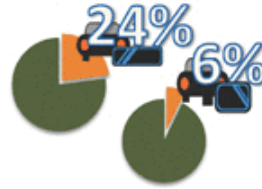
Outside EC Mirror with Feature	Applications
Total OEM's	10
Total Vehicle Brands	21
Total Nameplates	63

Inside EC Mirror with Lighting	Applications
Total OEM's	6
Total Vehicle Brands	11
Total Nameplates	52

Inside EC Mirror with Compass	Applications
Total OEM's	10
Total Vehicle Brands	15
Total Nameplates	102

Inside EC Mirror with Microphone	Applications
Total OEM's	5
Total Vehicle Brands	10
Total Nameplates	44

## Gentex Global Average Application Rates



Inside EC Mirror with Video Display	Applications
Total OEM's	12
Total Vehicle Brands	17
Total Nameplates	83

Inside EC Mirror with Camera	Applications
Total OEM's	10
Total Vehicle Brands	20
Total Nameplates	97

Inside EC Mirror with HomeLink	Applications
Total OEM's	8
Total Vehicle Brands	14
Total Nameplates	101

Gentex Confidential

## Update Our Understanding

**GENTEX**  
CORPORATION



- ▶ **COMMON MISCONCEPTION:** *“HomeLink is being replaced by smart phone apps.”*
- ▶ **ACTUAL:** No

see product demonstration

Gentex Confidential



Different by Design

**GENTEX**  
CORPORATION



Product  
Demonstration



Gentex Confidential

Different by Design

**GENTEX**  
CORPORATION



The Future

Gentex Confidential

# Update Our Understanding

**GENTEX**  
CORPORATION



GENTEX CORP - 10-Q - 20130802 - MANAGEMENT\_ANALYSIS

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

## **RESULTS OF OPERATIONS:**

### **SECOND QUARTER 2013 VERSUS SECOND QUARTER 2012**

The Company continues in development in all product technology areas, and in launch of new awarded business for that technology, including: rear camera display; information displays; signaling displays; SmartBeam and driver assist camera systems; interior lighting; microphones; compass; telematics; and HomeLink, as well as inside and outside auto-dimming mirrors with frameless and various curved glass applications.

Gentex Confidential

## EC - Electrochromics (Auto-Dimming)

**GENTEX**  
CORPORATION



- **The Future**

- Frameless
- Popular new styling
- New glass
- New chemistry
- New mechanical design
- New displays
- All electronic features are new for Frameless



Gentex Confidential

# Outside EC Mirror with Features

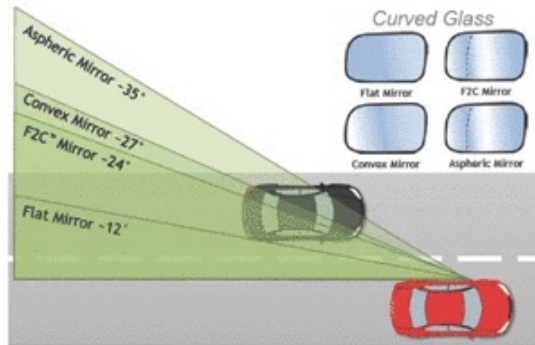
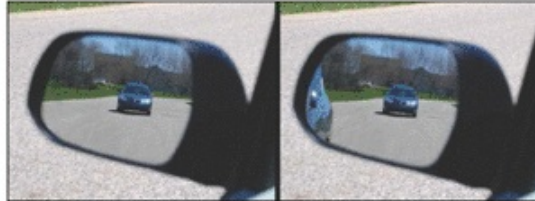
**GENTEX**  
CORPORATION



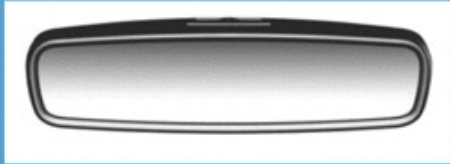
- The Future

w/o F2C

w/ F2C



Gentex Confidential



## • The Future

- Digital Microphones
- Improving Signal – To – Noise Ratio
- Continuously smaller packaging



Gentex Confidential

# Interior Lighting and Displays

**GENTEX**  
CORPORATION

北	东北	东	东南
南	西南	西	西北
1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16



- The Future

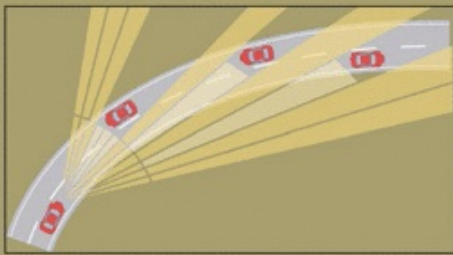
- New LED Lighting
- New Displays
- New Applications



Gentex Confidential

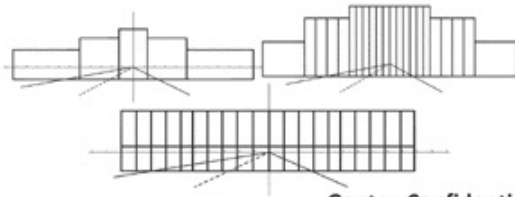


**SB SMARTBEAM™**



## • The Future

- SmartBeam family of products for automatic headlamp performance
  - High Beam Assist
  - Dynamic Forward Lighting
  - Motorway Detection
  - Village Detection
  - Tunnel Detection
  - Navigation Fusion
  - Driver Assist
  - Matrix Beam
  - Fog Detection
  - Multiple imager systems



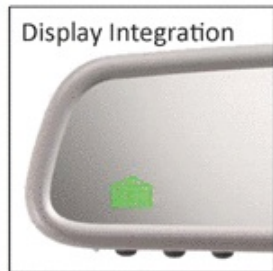
Gentex Confidential





• The Future

- HomeLink V
- Global solution
- Two way communication
- Integration with displays
- Gentex electronic applications outside the mirror - NEW



Gentex Confidential

Different by Design

**GENTEX**  
CORPORATION



Q&A



Gentex Confidential